PROFESSIONAL'S CHOICE | NHSRA AIR RIDE STUDENT ATHLETE OF THE MONTH APPLICATION

When completing this application, please type or print using black or blue ink.

QUALIFICATIONS: Entries must be received by May 1, 2021 to be eligible. Incomplete or illegible entries will not be considered. Blank spaces will result in a deduction of points. You must be an active member of NHSRA or NHSRA JH in good standing to be eligible for this award.

MAIL YOUR APPLICATION, ESSAY AND PICTURE (IN WESTERN ATTIRE) TO:

Professional's Choice Student Athlete of the Month, c/o NHSRA 12011 Tejon Street, Suite 900, Denver, CO 80234



ESSAY: Please attach another sheet to this application. Your essay should be 150 words or less. "RODEO HAS MANY OPPORTUNITIES FOR PEOPLE WHO ARE WILLING TO WORK HARD. HOW ARE YOU HOPING TO USE YOUR EDUCATION TO BETTER THE RODEO COMMUNITY?" (150 words or less)



2025 Gillespie Way Suite 106 El Cajon, CA 92020 Dear NHSRA Member,

Professional's Choice hit the road running with their new NHSRA sponsorship program in the spring of 2001 and the pace hasn't slowed. In addition to supporting the annual scholarship fund and providing over \$20,000 in prizes for 2020 NHSRA HS and JH contestants, Professional's Choice has stepped up the pace by once again featuring an exciting program called the Professional's Choice-NHSRA Air Ride Student Athlete of the Month awards designed to recognize exemplary NHSRA members who are well-rounded students and are active in their communities.

Featuring the Professional's Choice scientifically tested SMx Air Ride saddle pad system, boy's and girl's Air Ride Student Athlete of the Month winners will be selected based on involvement in extra-curricular activities, volunteerism, goals, as well as other related accomplishments. In addition, each applicant will be required to write a short 150 word or fewer essay on the question "RODEO HAS MANY OPPORTUNITIES FOR PEOPLE WHO ARE WILLING TO WORK HARD. HOW ARE YOU HOPING TO USE YOUR EDUCATION TO BETTER THE RODEO COMMUNITY?" To be considered, the applicant must be a current NHSRA Division HS or JH member in good standing and the application must include:

- 1. All requested materials and the application must be legible.
- 2. A computer generated essay (150 words or less) related to the above question.
- 3. Picture and photo release (if applicable). IMPORTANT: The picture cannot be returned.

Student MUST be in Western attire. PHOTO RELEASE IS ONLY REQUIRED IF YOU DO NOT OWN THE PHOTO OR RIGHTS TO THE PHOTO.

- 4. Only information submitted on the official application form will be considered.
- 5. Only applications received between September 1, 2020 and May 1, 2021 will be considered.

Monthly boy's and girl's winners will receive a new Air Ride saddle pad and will be featured in the NHSRA Times and on the NHSRA official website at http://nhsra. org/. From the monthly winners both a boy's and girl's national winner will be selected and awarded \$1000 scholarships each at the National Finals Rodeo. Reserve Champions will receive a \$500 scholarship. Once you have applied it is not necessary to re-submit a new application. All applications received to date will be considered monthly.

To reach the Student Athlete of the Month program, call the NHSRA office at 800-466-4772 or visit the NHSRA website. Best of luck with the 2020-2021 rodeo season and we look forward to seeing your application soon.

Sincerely, Professional's Choice

LIMITED LICENSE FOR USE OF CERTAIN PHOTOS

This a	greement is made between		
(Here	inafter referred to as "Photographer") and Professional's Ch	oice Sports Medicine	Products, Inc.
This A	greement is made with reference to the following facts:		
A.	That Photographer, an independent contractor, has prepared some photographs.		
B.	. That the Photographs may be described and identified as follows:		
Subje	ect(s) of Photographs:		
Date(s) on which Photographer shot Photographs:		
	That Professional's Choice Sports Medicine Products, I rials and publications for use by itself and clients, wishe advertising materials or publications.		·
1. The	at Professional's Choice will pay to the Photographer the se	um of Do	ollars (\$), which amount it is agreed will
const	titute Photographer's entire fee and only payment for the gra	nt of rights made by	Photographer herein.
	nat the Photographer hereby assigns to Professional's Choic ograph described above for use in print promotions created I		d unlimited right to use each and every
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it, sole public 4. The to the works Photo emplo	hat Professional's Choice shall have the right to crop, edit, e discretion, deems necessary to confirm them to the style, cations in which they are incorporated or suit them to such other at Photographer warrants that he or she is the owner of cope rights herein granted. Photographer further warrants that so ever, and do not invade any privacy, publicity, trademark, ographer shall not related to or include any specific direct copyee or agent of Professional's Choice. Photographer agree	design or physical did ner use(s) as Profession by right of the Photogration to the Photographs do or other rights of any contribution(s) to the design of t	mensions for the advertising materials or snal's Choice may choose to make them. Taphs and possess full right and authority on to infringe the copyrights in any other other person; however, such warranty by creation of the Photograph made by any old Professional's Choice harmless in any
5. Tl perfe	tion or other direction in which a third party challenges any of that this Agreement shall be governed by the laws of the stated therein and, shall be construed according to the Copyretat this Agreement shall ensure to the benefit of and bind the	State of California a ight Law of the Unite	pplicable to contracts made and to be d States of America.
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In witr	ness whereof Professional's Choice and Photographer have	executed this Agreen	nent as of the:
	Day of2020-2021.		Professional's Choice
(Signa	ature of Photographer)		***
		Professio	nal's Choice Sports Medicine Products
Addre			2025 Gillespie Way, Suite 106
			El Cajon, CA 92020

Phone