



Alberta High School Rodeo Association

c/o Pam Golden

Hello to all our fellow Provincial High School Rodeo boards; we are writing this letter to get some information out in regards to 2023 Canadian High School Rodeo Finals in Brandon, Mb August 2-5.

We are proud to say we have a great group of excited and knowledgeable volunteers dedicated to producing an awesome rodeo, with the main goal being to create a great and memorable event for the kids across Canada.

Dallas McGee, Alistair Hagan are the Co-Chairs with Pam Lowe Bond being our board secretary/ correspondent along with Dawn Rae Gray who will be the rodeo secretary/points entry. We have a strong group of individual committees running each area of the rodeo from the rough stock end to the trade show.

We will be sending out all of the entry details along with any other information pertaining to finals in the near future but we wanted to pass on what we have so far. The event will be held at the Keystone Center ([www.keystonecentre.com](http://www.keystonecentre.com) -- please be sure to check out the virtual tour) in Brandon, all camping will be inside the Keystone Centre grounds, all horses will be stalled (MANDATORY) on site in the beautiful attached barns. The rodeo will then start Thursday morning with 3 performances (Thursday, Friday and Saturday). We will be running 2 separate arenas, the ACE arena is indoors which we **(Tentatively)** will be running the Cutting, Reined Cow Horse, Barrels, Poles and Goat Tying. The remainder of the events will take place in the large outdoor arena just to the east of the ACE arena. Both arenas will be running at the same time. This should help us run a smooth rodeo leaving more time for families to enjoy themselves while in Brandon. As we said our goal is to run a professional well run rodeo all while creating an overall enjoyable experience for all of the families attending.

The event will kick off Wednesday August 2<sup>nd</sup> with the first ever Canadian High School Rodeo Finals in both the Light Rifle and Trap Shooting respectively both being held right here in Brandon. Both shooting events are ONE DAY ONLY. We have amazing sponsors on board to make these new events happen and sincerely hope they are well attended! The shooting events will not count towards the High Point this year, but going forward, during the 2024 & 2025 Canadian High School Rodeo Finals they will be counting towards the High Point Award.

We will be host a free official kick off with Brett Gardiner 11 time CPRA announcer of the year, Wednesday evening. Brett has fast become one of the most sought after speakers in Canada and will be presenting an evening of sports psychology and mental fitness in the amphitheatre inside the keystone center.

There will be a trade show running during the event with lots of western vendors attending. Shavings will be available to purchase on grounds during the event. We will be hosting entertainment on the grounds each night for the kids and at the same time Brandon has so much to offer individual families for entertainment in the evenings.

We will have prizes awarded to the top 5 in each event with High Point saddles awarded to the high point earners in each of the 4 respected divisions. There will also be go-round prizes to the first place winner each day in every event. Winners in each round will be awarded points for top 5 placings as follows; 100 for 1<sup>st</sup>, 80 for 2<sup>nd</sup>, 60 for 3<sup>rd</sup>, 40 for 4<sup>th</sup> and 20 for 5<sup>th</sup>. The average will then be awarded in the same fashion (same as one round). Championships and prizes 1-5 will then be awarded to the top 5 point earners in each event respectively. High Point saddles will be awarded on the most total points accumulated in all events entered except shooting per division (Jr Girls, Jr Boys, HS girls, HS Boys).

Please see attached invoice for your Provincial Canadians Contribution. We ask you address this soon. Hope you all have a great spring and we can't wait to see you all in August!

Sincerely

The 2023 Canadians Committee